

## Social Procurement: Making the Business Case

Social procurement is becoming a more widely recognized approach to creating opportunities for those with barriers to employment, meeting stakeholder expectations of creating value for the local economy and ensuring a diverse and stable supply base. During this interactive webinar, participants will gain a clear understanding of how the principles of social procurement can be applied to deliver meaningful results that can effect social change. We will review the myths and misunderstanding related to social procurement through pragmatic examples and real-life stories. We will also share objective results and models to measure tangible benefits of this procurement strategy while respecting the trade agreement obligations. See how public procurement can move from just making good deals, to making deals that also do good.

### Learning Objectives

- Review the risks and benefits of social procurement.
- Differentiate between local sourcing and social procurement.
- Explore how to measure the social return on investment.
- Discuss recent case studies based on Canadian examples.
- Examine how procurement can use social procurement to affect social change.



### WEBINARS FOR TEAMS

Attend these fast-paced, 90-minute interactive sessions delivered right to your computer without leaving your office!

Join us as The Procurement School experts take a deep dive into a narrow topic.

Each webinar includes relevant content, as well as time for Q and A and lively discussion to encourage maximum interaction and participation.

#### Contact Us:

Learn more about what The Procurement School could do for your organization and how we can tailor a session to your specific organizational needs, please contact us:

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